

Who wants to know their rights?







The Underpaid

People with Disabilities

The Unemployed



Single Parent Families, Veterans, Anyone with Chronic Disease

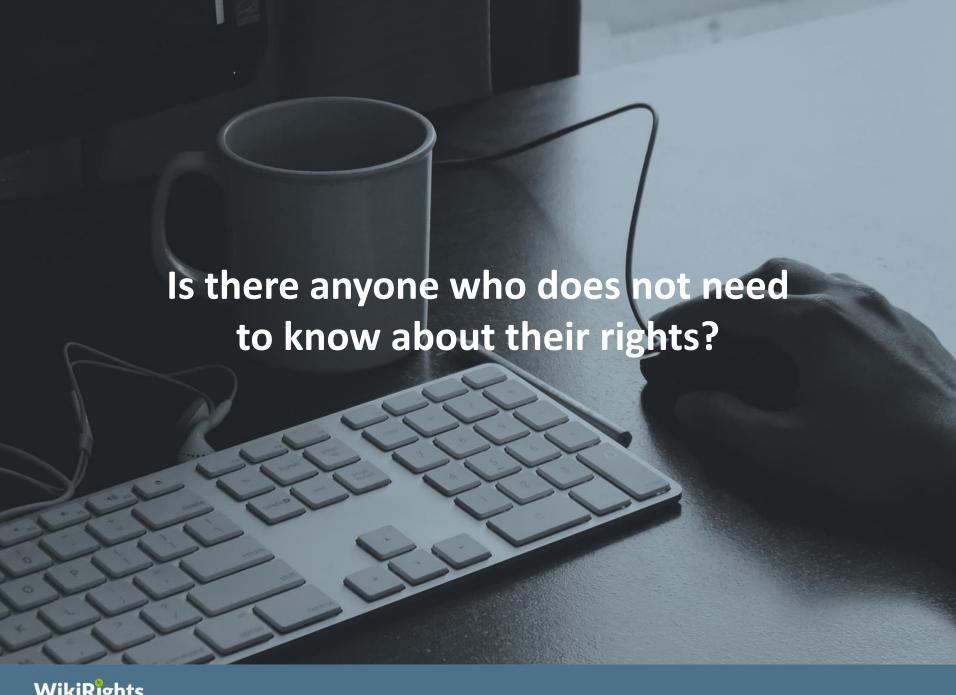


Parents of Children with Special Needs

(Learning disabilities, Autism...)



Anyone who Wants to Know about Tax Breaks





But, how would you learn about your rights?



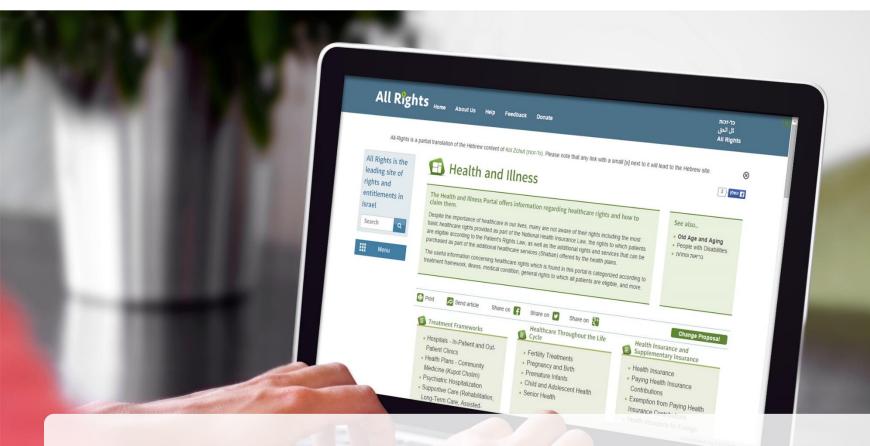




Wouldn't it be great if everyone could find all the information in one place?

In plain language?

For free?



Meet Kol Zchut: WikiRights Israel

A non-profit, collaborative project that provides information on social benefits

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Last year we served more than

5 Million

unique users with 7,000 articles

In Hebrew, Arabic, English



More than 30% of the Israeli population

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Our customer surveys show

50% positive processes

Users demography in line with general demography in all aspects

income, age, gender, sector, geography

Very high satisfaction levels for consumers as well as Social Workers

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We cooperate with

100+

government, non-profit and academic organizations including Social Security and multiple ministries

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All Rights is something that as CEO you dream of... We cooperate with them on a daily base...we help them [All Rights Israel] in writing and updating materials..."

Prof. Shlomo Mor Yosef, former CEO, <u>Israel Social</u>
<u>Security</u>

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We operated until 2017 with an annual budget of less than

\$500K

and the equivalent of 7 full time employees (most of them editors)



We are proud of our accomplishments in Israel, and eager to extend the model to all democracies.

Are you intersted?

Questions?



Feel free to contact:

Amitay Korn

+972-54-4497272

Amitay.korn@kolzchut.org.il